

LAUSANNE, EXHIBITION CENTRE 9  
Favourable position at the corner of Hall 9 – outdoors



| FACTS AND FIGURES         |                                |
|---------------------------|--------------------------------|
| Dimensions                | ca. W 6.60 m x H 0.62 m        |
| Total size                | ca. 4.09 m2                    |
| Availability              | Permanent                      |
| Illumination              | Not available                  |
| Frequency per trade fairs | Varies according to trade show |
| Visibility                | Sideways/oblique               |

| LOCATION   DESCRIPTION                               |  |
|------------------------------------------------------|--|
| ■ Favourable position at the corner of Hall 9        |  |
| ■ Concentration of visitors in this area             |  |
| ■ Perfect visibility with ideal viewing distance     |  |
| ■ All visitors going from / to hall 1/7 to hall 9-18 |  |
| ■ Repeat contacts                                    |  |
| ■ Viewed by almost all visitors                      |  |

| PERMISSION                                                             |  |
|------------------------------------------------------------------------|--|
| ■ Outline approval existing, individual artwork requires authorization |  |

| RESTRICTIONS                  |  |
|-------------------------------|--|
| ■ Non-exhibitors upon request |  |

