

ZURICH, EXHIBITION CENTRE 4B (NOT AVAILABLE DURING AUTOZURICH)
Exhibition centre entrance hall



FACTS AND FIGURES	
Dimensions	W 2.90 m x H 11.04 m
Total size	32.02 m2
Availability	Permanent
Illumination	yes, illumination of the hall
Frequency per trade fairs	Varies according to trade show
Visibility	Front, sideways/oblique

LOCATION DESCRIPTION	
■ Exhibition centre entrance hall	
■ Opposite escalators	
■ By the lift	
■ Targeted to drive repeat contacts (approx. 3 times)	
■ Visible as visitors move from one floor to another	
■ Long viewing time	
■ Ideal viewing distance	
■ Price for smaller exhibitions/events upon request	

PERMISSION	
■ Outline approval existing, individual artwork requires authorization	

RESTRICTIONS	
■ Non-exhibitors upon request	

